



## Suggested Social Media Posts

Your parish can help spread the message of help and hope through social media posts highlighting the work of Catholic Charities and our 2024 Annual Appeal message.

Catholic Charities Social Media Links:

- Facebook: [www.facebook.com/CatholicCharitiesDubuque](https://www.facebook.com/CatholicCharitiesDubuque)
- Instagram: [www.instagram.com/catholiccharitiesdbq/](https://www.instagram.com/catholiccharitiesdbq/)
- Youtube: [www.youtube.com/@CatholicCharitiesDBQ](https://www.youtube.com/@CatholicCharitiesDBQ)

Social media posts to customize for your parish social media platforms:

- ❖ Archbishop Zinkula has reminded us that as faithful communities of salt and light, we are called to stand as beacons of hope to those facing adversity, serving as a testament to the boundless grace of God working through us as a gift to one another and the world. This year, the annual fundraising appeal at @CatholicCharitiesDubuque bears a special theme - "Be the Light." Drawing inspiration from the enduring message of faith and compassion found in the Gospel of Matthew, we invite you to join us in illuminating the lives of those most vulnerable in our community. Make your gift today at <http://www.catholiccharitiesdubuque.org/donate>
- ❖ Over the past 5 years, the generous supporters of @CatholicCharitiesDubuque have directly impacted the lives of over 79,281 people in Northeast Iowa through mental health counseling, affordable housing, jail & prison reentry services, immigration legal services, and poverty reduction services. Every gift helps to provide the light of hope to those with nowhere else to turn throughout the Archdiocese. Join this community of giving at <http://www.catholiccharitiesdubuque.org/donate>
- ❖ *"You are the salt of the earth. But if salt loses its taste, with what can it be seasoned? It is no longer good for anything but to be thrown out and trampled underfoot. You are the light of the world. A city set on a mountain cannot be hidden. Nor do they light a lamp and then put it under a bushel basket; it is set on a lampstand, where it gives light to all in the house. Just so, your light must shine before others, that they may see your good deeds and glorify your heavenly Father." Matthew 5: 13 - 16*

Let us not forget that it is the collective radiance of our individual lights that weaves a vibrant tapestry of compassion and love. Join the efforts of @CatholicCharitiesDubuque to be the light in the darkness for our brothers and sisters in Christ across Northeast Iowa. Learn more at <https://catholiccharitiesdubuque.org/annualappeal>

**If you have questions or need assistance with social media materials, please contact Megan Stammeyer (PR Director) at 319-272-2080 or [m.stammeyer@dbqarch.org](mailto:m.stammeyer@dbqarch.org).  
Thank you for your support!**